

Steven R. Bratt. Ph.D.

Health Information Technology Leader

<https://www.linkedin.com/in/stevebratt/>

EXECUTIVE SUMMARY

Senior information technology executive with demonstrated success launching and leading mission-driven organizations in multiple sectors. Serves on boards, achieves consensus in complex situations, and solves big problems on a global scale. Guides start-ups and organizations needing new directions. Areas of focus include creating next-generation standards, technologies, and systems for health care and research, Web applications, and supply chains. Acknowledged as an impactful change driver.

Board Focus

- Mission-driven health, IT, supply chain, or other technology organization focused on global, positive impact.
- Qualified to serve on executive, strategy, governance, risk, and compensation committees.

Launching Impactful Initiatives to Improve Health and Beyond

Four decades of experience building public-private partnerships to address major global challenges.

- Launched the CodeX HL7 Accelerator, coordinating 200+ health systems, companies, gov't agencies, and patient organizations to battle cancer via the collection and sharing of smarter, standard health data.
- Launched the World Wide Web Foundation to bring the power of the Web to improve health, education, and commerce in areas of the world where such access was not previously possible.
- Helped align 100+ countries to negotiate and implement a verification system to monitor a global nuclear-test-ban.

Improving Existing Organizations

Applies innovative approaches to lead change.

- Re-engineered the World Wide Web Consortium to revitalize the community of tech leaders, start new work (HTML5, mobile Web, security, an industry-leading IP policy), and achieve financial viability after the dot-com bubble burst (early 2000s).
- Re-engineered GS1's processes, reducing time to market for global logistics technologies (global unique identification, barcodes, RFID, messaging, digital vocabulary standards).

Applying Diverse Experience

Areas as seemingly orthogonal as health, the Web, logistics, and arms control face similar challenges. Successfully leverages lessons from one domain to solve major challenges in others.

- Negotiating a nuclear treaty among countries later informed strategies for aligning major technology companies around global Web and logistics standards.
- Applied Web standards to make GS1 logistic standards valuable in digitally driven supply chains.
- Continues to leverage a growing portfolio of leadership experience to improve organizations and manage change.



BOARD ROLES

- MIT Club of Cape Cod Board of Directors (now)
- ENSCO Board of Directors
- CodeX Steering and Operating Committees
- GS1 Innovation Board
- W3C Advisory Board

PREVIOUS EMPLOYERS

- MITRE Corporation
- HL7 CodeX Accelerator to Fight Cancer (Founder)
- GS1 – Global supply chain standards (President, CTO)
- The Web Foundation (CEO)
- MIT / World Wide Web Consortium (CEO)
- Comprehensive Nuclear-Test-Ban Treaty Organization (Austria)
- Department of Defense / DARPA
- SAIC

EDUCATION

- Ph.D., Massachusetts Institute of Technology
- B.S., Pennsylvania State University

ACTIVITIES

- Family, travel
- Competitive running (50 years)
- Cycling, golfing, skiing, music

PRESENTATIONS

100+ publications and invited presentations at global and professional events.